AJA SIMS

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**Skills**

* Software experience: Tableau, Microsoft PowerPoint, Word, and Excel, Google Docs, Google Sheets
* Excellent presentation, communication, and customer service skills
* Impressive organization skills and time management

**Education**

**The University of Alabama**, Tuscaloosa, AL

Master of Business Administration, May 2021

GPA: 3.6

**The University of Alabama**, Tuscaloosa, AL

Bachelor of Education, December 2017

GPA: 3.72

Major: Exercise Science

**Projects/ Internships**

**Cadence Bank – Marketing Internship offer accepted.**

Rescinded due to COVID-19 - Summer 2020

**The University of Alabama,** Tuscaloosa, AL

Sports Business Management Classes, 2017

* **Marketing Sales and PR –** developed a new marketing strategy to promote the Geico 500 attendance at the Talladega Speedway
* **Legal and Ethical Issues** – reviewed a legal case on concussion protocol and applied our findings to today’s legal practices for sports professionals
* **Sports Facilities and Event Management –** designed and promoted a new all-inclusive recreational facility using a fixed budget

**The University of Alabama, Tuscaloosa, AL**

Strength and Conditioning Intern, Fall 2017

* Assisted with planning workout programs for the golf, dance, and softball teams, resulting in success in their strength and endurance in their competitive season

**Work Experience**

**The Dance Center, Tuscaloosa, AL August 2017 - Present**

Acrobat Teacher

* Teach dancers acrobatic skills three times a week, managing their technique to prepare them for success

**The University of Alabama, Tuscaloosa, AL July 2018 – August 2020**

Volunteer Assistant Gymnastics Coach

* Coached skills and choreography to the gymnastics team five times a week, while marketing the team’s success when talking to potential recruits

**SAG-AFTRA, Atlanta, GA June 2017 – May 2019**

Stunt Performer

* Worked under the timely pressures of film and production, while minimizing stress for the producers

**9Round Fitness, Tuscaloosa, AL February 2018 – August 2019**

Fitness Trainer

* Sell packages, clean equipment, and train approximately 20 members, three times a week, while managing their injuries

**Honors/Leadership/Activities**

Habitat for Humanity Big Brothers Big Sisters of West Alabama Scholastic All American (2014, 2015, 2016, 2017) All –American Gymnastics Team (2014, 2016, 2017)

SEC Gymnastics Champions (2014 & 2015)